

SYNOPSIS



The Charm of Allah - Why People Convert to Islam

Der Charme Allahs - Warum Menschen zum Islam wechseln

Islam has a poor image among western cultures, appearing strange and distant to many people. It's seen as a religion of desert dwellers and migrants.

However, Islam's culture is not as different to the west as many tend to think: both men and women are equal; socially Islam stands for equality and brotherhood, for justice and fairness; politically Islam seeks unity and humane governance and its religion is of strong ethical principles and a firm moral code. For these reasons Islam attracts more and more people that make the decision to convert. It's not inconceivable that tomorrow our neighbours, relatives, friends or work colleagues may choose to become Muslims. This documentary shows people that sought out another religion defining themselves as Muslims. It explains the charm of a belief that, to its advantage, is far simpler to understand than Christianity.

Year: 2008

Run-Time: 1 x 44 min.

Directed by Christian Rathner

Cine Mercury for ORF

Available worldwide

Languages: German (ORIGINAL) , English (DUBBED)

Format: 16:9 , 16:9

HD

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