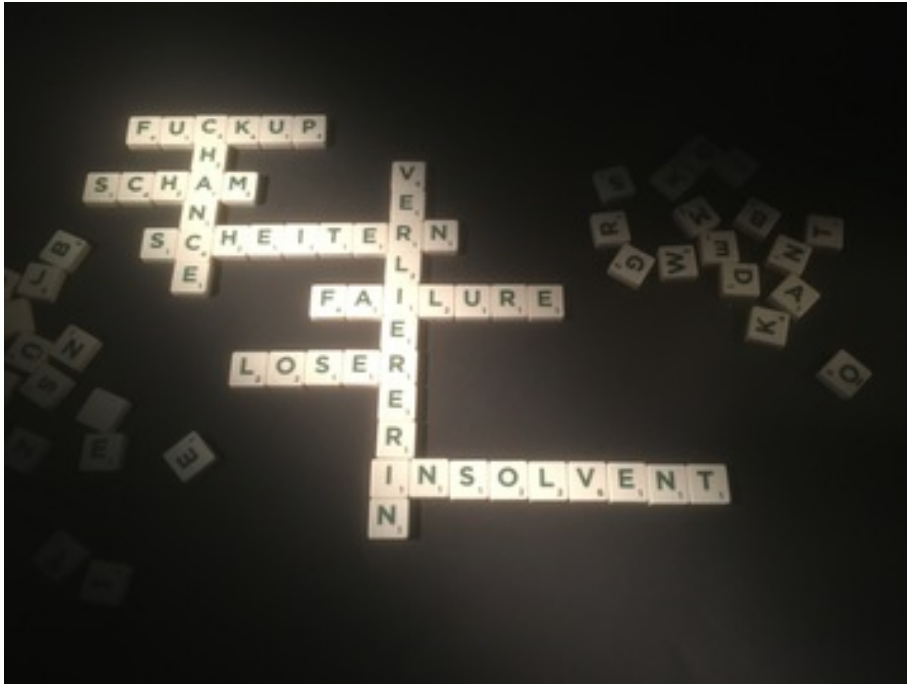


# SYNOPSIS



## Failing Successfully

### Erfolgreich scheitern

Failing attracts attention. Failing is unpleasant. We don't talk about failure. Crises, flops and mishaps are all among the experiences we would like to forget about, even though they're part of life. The notion of 'shame' plays a big role here, because in our society 'making mistakes' still carries a stigma. That's not the case in Silicon Valley, where many who failed with their start-up stand by that failure, in fact they're almost proud of it. With this as a starting point, a 'culture of failure', yes, even a veritable 'cult' surrounding failure is developing over here. Constanze Griessler illuminates the topic of 'failure' in her documentary, portraying several perspectives.

**Year:** 2017

**Run-Time:** 1 x 52 min.

**Directed by** Constanze Grießler

**ORF/3sat**

Available worldwide

**Languages:** German (ORIGINAL) , English (VOICE-OVER)

**Format:** 16:9

**HD**

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