

SYNOPSIS



Beauty Ideals in Social Media

Körperkult in Sozialen Medien

Since their emergence, social media have confronted young women more intensively than ever before with unattainable ideals of beauty. Key reasons for this are the constant availability of images and the accessibility of artificially enhanced images on a daily basis. So called influencers act as role models on Instagram and often present themselves in illusory digital worlds focused on insubstantial beauty issues.

Year: 2018

Run-Time: 1 x 55 min.

Directed by Jennifer Rezny

Written by Jennifer Rezny

A co-production by ORF, Feuer & Flamme Film in association with BMB and Vienna Film Fund

Available worldwide

Languages: German (ORIGINAL) , English (VOICE-OVER)

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