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38th German Screenings, Vienna 2013 - ORF-Enterprise secures profitable sales

Vienna, 5th December 2013

German Screenings, the biggest German TV-program-market, taking place at the Hotel Le Meridien in Vienna from 1st to 4th of December happened to be a big success, with 150 program buyers from 29 countries. Numerous sales secure a profitable closing of the year 2013 for ORF-Enterprise.

The new line-up of nature and wildlife documentaries of ORF's internationally well-known brand UNIVERSUM gained high interest from international buyers: the fascinating, macro-film produced documentary „**Secrets of Bumblebees**“ will soon be on screen in Italy (RAI Geo&Geo), Sweden (SVT), Poland (TVP) and Slovenia (RTV). The extraordinary documentary „**Planet Sparrow**“ has been sparking excitement and convinced buyers from Italy (RAI Geo&Geo), Poland (TVP), Slovenia (RTV) and Slovakia (STV). „**Owl's Odyssey**“, providing amazing background information of a barn-owl's life, turns out to be a long-running sales highlight and was picked by Denmark (TV2) and Switzerland (RTS).

The Grand Teton Award-winning documentary „**On a River in Ireland**“ of Irish star producer Crossing the Line Films, persuaded TV-buyers from Czech Republic (CT), Denmark (DR) and Italy (RAI Geo & Geo). Huge packages of nature & wildlife documentaries went to Italy, Denmark, Poland, Slovenia, Hungary, France and Czech Republic. ORF fiction again could convince our CEE-neighbors: the new fast-paced „**Tatort**“ – episodes „**Unforgotten**“, „**Code Name "Kidon"**“, „**Deep End**“ and „**Burnt Hopes**“ will air soon in Slovenia (RTV).

Marion Camus-Oberdorfer, Head of Content Sales International at ORF-Enterprise can give a positive review of German Screenings 2013: „Concerning the high number of participants as well as the increasing number of sales to international TV-program buyers at the 38th German Screenings we look back at a very successful market.“

For more information feel free to contact: Ms. Kordula Prenner - kordula.prenner@orf.at