



Picture: ORF

ORF-Enterprise continues success in CEE

ORF-Enterprise successfully attended NATPE Budapest in June 2012 continuing its established cooperation with Central and Eastern European broadcasters. Many familiar faces but also new acquaintances showed great interest in ORF-Enterprise's wide range of programs and formats.

The dating series "Lonely Hearts Club" as well as the action quiz show "Champion" were highly demanded on the market. But also scripted formats such as "Lottosieger" and ORF's steady runners "The Line" and "Taxi Orange" remain at the forefront.

ORF-Enterprise concluded a 100+ hours deal with Da Vinci Learning Channels in southeast Asia: Da Vinci Media acquires a huge selection of ORF's high quality documentaries as well as edutainment programs such as "Trick Factory" (39 episodes), "Explorer Express" (94 episodes), "7 Wonders" and the fully animated children's quiz show "Quiz Castle".

MTVA Hungary bought 50+ hours of natural history documentaries for Duna in 2012 and 2013 and another factual package of approximately 160 hours will air in Romania and Hungary (RCS / RDS). Covering a full range of programs, ORF's fiction highlights such as the new season of "4 Women and a Funeral" and the new series "Braunschlag" and "Homo Sapiens" attained enthusiastic response among Eastern European broadcasters.

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